

**ARTS COUNCIL OF HILLSBOROUGH COUNTY**  
**2018 PROFESSIONAL DEVELOPMENT FOR ARTISTS GRANT PROGRAM SCORING RUBRIC**

*Must receive minimum of 70 points to be eligible for funding.*

	<b>WEAK</b>	<b>AVERAGE</b>	<b>EXCELLENT</b>
	<b>0-10 POINTS</b>	<b>11-18 POINTS</b>	<b>19-25 POINTS</b>
<b>Need &amp; Impact (25 points)</b> – The application clearly connects the potential impact of the proposal to the artist's personal craft or body of work. The benefit of the proposal to the artist's career goals is clear and realistic. (assessed through narrative and program/product information)	Descriptive information is missing or unrelated; the relationship of the request to goals or artistic growth is unclear.	Descriptive information is adequate, request relates to goals and artistic growth; there is some benefit to career.	Descriptive information is very detailed; request directly relates to goals and artistic growth; benefit to career is substantial.
<b>Commitment to Career (25 points)</b> – There is evidence of consistent pursuit of and strengthening of a career as a working artist that is appropriate to the artist's years of experience. (assessed through artist goals and artistic resume)	Descriptive information is inadequate or there is little or no evidence of accomplishments or efforts to achieve on a professional level. Career goals not clear or not specific.	There is consistent evidence of successful accomplishments on a professional level through performances, exhibitions, publication, etc. Good career goals.	There is a clear, progressive history of successful accomplishments on a professional level through performance, exhibition, publication, etc. Well thought out career goals.
<b>Artistic Excellence (25 points)</b> – The artist's vision and understanding of craft is evident. Work samples demonstrate creativity, originality, and skill in artistic techniques. (assessed through work samples in relation to artist's years of experience)	Work samples are poor quality (e.g.: out of focus, poor audio, or incomplete) or do not provide insight into creativity, originality and artistic technique.	Work samples are adequate quality and show creativity, originality, and artistic technique.	Work samples are of outstanding quality, clearly show a high level of creativity, originality, artistic technique.
<b>Clarity and Organization (25 points)</b> – The application is clear, concise and complete. The proposal has been well researched and there is evidence of quality or high standards. Financial information is clear and the budget is well-thought out.	Application is confusing; budget is weak or unclear; spelling or math errors are evident; there is missing information.	Application provides basic information; budget is adequate and organized; there is no information missing.	Application is well-researched and thought out; budget is clear and concise; there are no errors or missing information.