COMMUNITY ENGAGEMENT AND IMPACT (40 points)

10 points - Project will create cultural equity and access by engaging a diverse range of voices and participants, including people with disabilities.
10 points - Project has been thoughtfully planned and included a wide range of voices during planning.
10 points - Specific outcomes for the project are clearly stated and attainable.
10 points - A range of electronic and print communication tools are in place to reach the targeted participants and the general public.

CULTURAL/ARTISTIC MERIT (30 points)

10 points - Project will create pathways for supporting rural and underserved communities and diverse citizens of Hillsborough County by leveraging existing or new cultural assets.
10 points - Project will provide quality arts and culture experiences that are relevant for the targeted participants.
10 points - Planning process demonstrates a reasonable timetable to implement the project.

FINANCIAL/ADMINISTRATIVE MANAGEMENT (30 points)

10 points - Administrative and artistic staff is qualified to implement the project and ensure its success.
10 points - The budget is reasonable and will support full implementation of the project.
10 points - Appropriate financial and other resources have been or will be secured to support the project.