

Applied Creativity

A report of Arts in Education experiences provided by the Arts Council of Hillsborough County during the 2016 – 2017 School Year.





Our Mission

Our mission is to support, promote, and advance arts and culture.

Who We Are

The Arts Council is the local umbrella arts agency that provides a unified voice for all cultural organizations and activities in the greater Tampa and Hillsborough County region and promotes the good news about the cultural vitality of our community to a national audience.

What We Do

The Arts Council is committed to lead the charge to ensure a healthy environment for arts and culture in this community for generations to come. We galvanize widespread support for arts and culture while also providing grants, unified marketing efforts, research, and advocacy to help our entire cultural community thrive.

Why We Matter

Our efforts play a vital role in making Tampa and Hillsborough County more appealing to new residents, tourists, and employers looking for a new home.

For further information, please visit our website, TampaArts.org.

Preparing Students for Life

For more than four decades, the Arts Council has partnered with Hillsborough County Public Schools to facilitate an arts in education program, ensuring all students receive a well-rounded, comprehensive education that includes the arts. This education develops competencies in critical thinking and problem-solving; social and cross-cultural skills; innovation and adaptability; creativity; communication; collaboration; new media literacy; interdisciplinary literacy; initiative; and leadership—resulting in college readiness and/or career readiness in a variety of industries.

During the 2016-2017 school year:

- 1,366 arts experiences took place at school sites and venues across the county through this program.
- 95,863 students participated in these programs
- This represents 45% of total student enrollment

The Arts Council's program has two initiatives designed to provide students with instruction and exposure to various arts forms: Artists in the Schools and Cultural and Performing Arts Field Trips.

Artists in the Schools Initiative

This initiative provides standards-connected arts experiences and instruction directly to school sites. Highly qualified artists from all disciplines are paid to provide performances, workshops, and residencies. Teachers are given standards-connected resource materials to prepare students for the experience and to extend learning after.

Arts integration strategies are utilized in most of these activities. Arts integration is a teaching strategy that seamlessly merges arts standards with other curricula to build connections and provide engaging context. This results in students enthusiastically participating in the learning process.

During the 2016-2017 school year:

- 1,287 Artists in the Schools workshops and performances took place
- 116 artists presented at 140 school sites
- 74,673 students attended
- 4,454 teachers and community members also attended

These sites include regular, exceptional and magnet schools.

The following activities highlight some of the special projects and residency programs of the Artists in the Schools initiative.

Poetry Jam

For twelve years, the Arts Council and the Department of Library Media Services have partnered to improve literacy skills for high school students and provide a platform for student voice through spoken word poetry jams. A professional poet is paired with the media specialist at each school to conduct two workshop sessions. The first session is the Writer's and Performance workshop and the second session is a competition where students performed their own work.

During the 2016-2017 school year:

- More than 960 students participated in Poetry Jams
- Poetry Jams were held at 23 different high schools

The poetry jam introduced me to an entire world of talented poets and performers. It made me realize my love for poetry was shared across the district, and improved my craft.

— Denzel Pierre, Hillsborough High School, Class of 2017



First place winners from each school competed in a District High School Poetry Jam on January 18, 2017 at the Robert W. Saunders Library. In addition, second and third place winners from each school site attended and selected a "Student's Choice" winner.

A District Middle School Poetry Jam was also held at the Robert W. Saunders Library on November 16, 2016. A Writer's and Performance Workshop was presented followed by an opportunity for students to share their poems.

- 130 students participated
- 23 middle schools were represented

Storytelling Club

The Arts Council with the Department of Library Media Services and HOST (Hillsborough Out of School Time) facilitated the second year of Storytelling Club. This residency program utilizes storytelling as a vehicle for literacy development by improving oral language, reading comprehension and writing, and listening skills. The inter-related nature of the processes involved in reading and writing makes storytelling woven into instruction an effective strategy resulting in increased competencies in both areas. This project utilizes a co-teaching model, pairing the Library Media Specialist with a professional storyteller/teaching artist. Clubs met for one hour weekly for nine consecutive weeks. The students chose their stories, created storyboards, visualized and expanded characters, and learned performance techniques.



We got to express ourselves in every way possible. Everyone could make the story different in their own way. We had to leave our emotions on the storytelling stage, whether we were happy or sad.

— Celeste Wilson, Storytelling Club Member, Muller Elementary

During the 2016-2017 school year:

- Storytelling Clubs were formed in 12 elementary schools
- 143 students participated in Storytelling Clubs
- 53 of these students qualified to tell their stories at the Annual Tampa-Hillsborough County Storytelling Festival
- 12 of these students also qualified as Ambassadors—the highest recognition possible through this rigorous and professionally evaluated process.

Schools that participated included Bellamy, B.T. Washington, Collins, Crestwood, Edison, Graham, James, Lithia, Mort, Muller, Reddick and Thompson.

BAM (Bust A Move for Your Body and Mind) Urban Dance Program

Research indicates that academic achievement is strongly linked to healthy lifestyle choices which include regular engagement in moderate to vigorous physical activity. For the third year, the Arts Council partnered with the Department of Physical Education to present the BAM Urban Dance Program, providing 5th grade students with an opportunity to be physically active through dance.

BAM utilizes a co-teaching model, pairing physical education teachers with professional dancers, and is in alignment with the Next Generation Sunshine State Standards for Physical Education and Dance. The program began in August with a hip-hop dance instruction workshop for P.E. teachers, facilitated by a professional dancer. Schools selected to participate then had dance instructors join their Physical Education teachers to provide two weeks of hip-hop dance. In addition, an instructional video was provided to all Physical Education teachers district-wide so they could teach the routine allowing all students an opportunity to participate in dance performances.

During the 2016-2017 school year:

- 16 schools were selected through an application process to have BAM provide instruction.
- 1,750 students participated at their school sites
- Three mass student performances at the Mark Dafelecker Safety Patrol Picnic were the culmination of the year.

Elementary schools that participated included Cannella, Sulphur Springs, Graham, Morgan Woods, Muller, Collins, Dover, Cahoon, Riverview, Kenly, Sessums, Phillip Shore, Foster, Pizzo, Bellamy and Tampa Palms.

Student Literacy and Media Showcase (S.L.A.M.)

The Department of Library Media Services developed and introduced the S.L.A.M. Showcase for the first time in 2016-2017. This literature appreciation program encourages students to read a variety of books and respond authentically and artistically to their reading. Students select and respond to books from their grade level's Florida award nominee list by creating either a 2-D illustration or video expression. Each school celebrated their students work with a S.L.A.M. Showcase and submitted outstanding entries from each division/category for the District celebration event held on March 22 at the Tampa Convention Center.

The Arts Council supported the S.L.A.M. showcase by providing additional school-based visits with three of the authors.

- 2,200 students attended presentations by author/illustrator Kevin Sherry, and received signed books. Schools included Dover Elementary, Broward Elementary, Seminole Elementary, Oak Park Elementary, Edison Elementary and McKittrick Elementary
- 540 students were inspired by author S.J. Kincaid during school visits at Hillsborough High, Burns Middle, Mann Middle, Progress Village Middle Magnet, and Riverview High.
- 100 students at Blake and Steinbrenner High School participated with author Jenn Marie Thorne during their Creative Writing Class.

Engaging and entertaining... just might spark the fire needed to begin a love for literature.

— Pamela Smith, Library Media Specialist, Riverview High School

Performing Arts Field Trips Initiative

Our on-school time field trips provide connections to literature, exposure to different cultures and serve as a catalyst for expanding knowledge and creativity. During the 2016-2017 school year:

- 35 different shows were presented by 18 companies at 9 venues
- 21,190 students and 1,905 teachers and chaperones had the opportunity to attend

The Arts Council offers an online searchable calendar of performances to facilitate teachers' reservations. We also provide assistance to participating performances groups to ensure content is grade-level appropriate and connected to the curriculum. Additionally, standards-connected Teacher Resource Guides are available for download for each performance. Finally, the Arts Council engages evaluators to attend the performance and assess the experience for the students.

The program was very entertaining and kept the students engaged while also teaching them science concepts.

— Carla Day, Teacher at Mabry Elementary



Teacher Incentive Grant Program

For the 2016-2017 school year the Arts Council of Hillsborough County also funded \$10,000 through its programs services division for \$500 or less incentive grants for Hillsborough County Public Schools teachers. Teachers from all arts disciplines including music, visual art, dance, and theater/drama were encouraged to apply. These grants could be used for specific projects, supplies and equipment as well as visiting artists and master classes.

The Arts Council received 27 applications from District arts teachers. The applications were reviewed by a qualified individual and funded based on score.

During the 2016-2017 school year:

- Teacher Incentive Grants were provided to 22 teachers at 14 schools.
- 6,500 students were impacted by these grants.



Grant Recipient Schools and Teachers

Alonso High School
Melanie DuBay, Music Teacher

B.T. Washington Elementary
Jamie Perkins, Art Teacher

Barrington Middle School
SuLing Caballero, Music Teacher

Bellamy Elementary School
Danielle Nank, Music Teacher

Davidson Middle School
Judith Romero, Music Teacher

Howard W. Blake High School
Lenny Cabanero-Harvey, Art Teacher

Molly Dressel, Art Teacher
Sean Paris, Theater/Drama Teacher

Ippolito Elementary School
Jacqueline Hall, Music Teacher

Lanier Elementary School
Jonathan Casanas, Music Teacher

Middleton High School
Kim Padron, Art Teacher

Morgan Woods Elementary School
Michael Nagy, Art Teacher

Orange Grove Middle School
Carla Jimenez, Dance Teacher
Amanda Richards-Arroyo, Dance Teacher

Phillip Shore Elementary School
Brian Druga, Drama Teacher

Heather Sparks, Art Teacher
Melissa Grady, Music Teacher

Rebecca Traenkner, Music Teacher

Plant City High School
Nathan Drawdy, Music Teacher

Randall Middle School
Ragen Carpenter, Art Teacher

Sources of Support

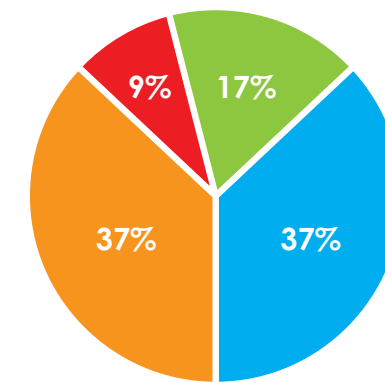
The Arts Council and its programs are funded in part by the Hillsborough County Board of County Commissioners; Hillsborough County Public Schools; the Department of State, Division of Cultural Affairs, the Florida Council of Arts and Culture and the State of Florida; foundations; corporations; and individuals.

As the Arts Council celebrates its 50th Anniversary of service to the community, it recognizes clearly how the 40-year partnership between the Council and Hillsborough County Public Schools has impacted the lives of generations of children in this community.

Fiscal Year 2016-17 Financials*

REVENUES AND OTHER SUPPORT

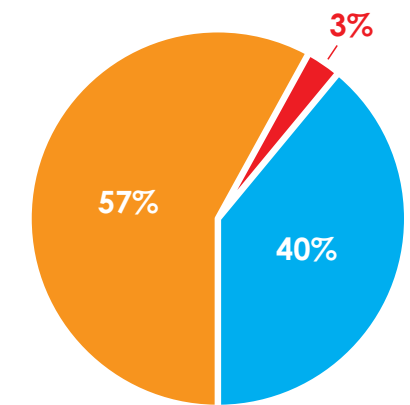
Arts Council of Hillsborough County	\$ 126,680
Hillsborough County Public Schools	126,332
Art Magnet Schools	29,970
Earned Income	60,173
Total Revenue	\$ 343,155



■ Arts Council of Hillsborough County
■ Hillsborough County Public Schools
■ Art Magnet Schools
■ Earned Income

EXPENDITURES

Program Salaries	\$ 134,345
Artist Fees	191,977
Publicity/Website	9,706
Total Expenditures	\$ 336,028



■ Program Salaries
■ Artist Fees
■ Publicity/Website

*Unaudited. Projected to year-end.



Arts Council of Hillsborough County

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