



2017-18 Cultural Development Grant Program SCORING DETAILS

CULTURAL MERIT (40 points):

- 10 points - Cultural merit and creative quality; innovative programming and advancement of the cultural discipline
- 10 points - Clearly defined and detailed activities; capacity of organization to provide programs as outlined in narrative
- 10 points - Key administrative and creative personnel (qualifications relative to responsibilities, experience and training)
- 10 points - Contribution of organization's programs to the cultural vibrancy of Hillsborough County

COMMUNITY OUTREACH (35 points):

- 10 points - Public economic, age, etc.) as represented by programming, audience attendance, volunteers, board, staff and artistic personnel
- 10 points - Evidence of actively involving creatives in planning and programming for Hillsborough County
- 5 points - Evidence of presence and involvement in efforts to improve the cultural industry in Hillsborough Benefit- Efforts to develop new audiences and respond to their needs/values.
- 10 points - Commitment to diversity, outreach and accessibility (i.e. geographic, ethnic, County, and in advocacy efforts on state and local issues

FINANCIAL/ ADMINISTRATIVE MANAGEMENT (25 points):

- 5 points - Feasibility and clarity of proposal budget; evidence of sound financial management and planning
- 5 points - Evidence of high standards, best practices, and collaboration in support materials and work sample (Panel members may consider size and history of applicant when evaluating samples of work.)
- 5 points - Broad-based, earned and unearned financial support; ability to match ACHC grant with other funds
- 5 points - Evidence of effective governance, fundraising, board involvement, policy development and long-range planning – potential for growth and development of organization, staff and board
- 5 points - Quality, completeness and error-free presentation of application